

PRIVACY POLICY

Effective Date: June 28, 2023

Last Updated: June 16, 2026

1. OVERVIEW

Tanis Inc. ("Tanis," "Tanis Brush," "we," "us," or "our") is a leading manufacturer and supplier of industrial and abrasive brushes. This Privacy Policy is designed to help you understand how we collect, use, retain, process, store, share, and transfer personal information you provide to us when accessing and using our website, portals, or other places it is referenced or linked (collectively, the "Sites"), and the services provided through our Sites (the "Services").

This Privacy Policy describes how and why we collect personally identifiable information and provides an overview of your choices and privacy rights relating to our collection, use, and sharing of your data.

From time to time, we may change this Privacy Policy. If we do, we will post an amended version on this webpage. Please review this Privacy Policy periodically. Your continued use of the Sites and Services after any amendment confirms that you accept the terms of the Privacy Policy in effect at the time of your use of the Sites and/or Services.

2. CONTACT US

If you have any questions regarding data protection or your rights, please contact us:

Tanis Brush
3660 Kettle Court E
Delafield, WI 53018
privacy@tanisbrush.com

3. INFORMATION WE COLLECT

Through your use of the Sites and Services, we may collect the following types of Personally Identifiable Information from you.

A. Information you provide

- Contact information (name, company name, job title, mailing address, telephone number, and email address)
- Shipping information
- Order information
- Inquiry information
- Payment information
- Purchase orders
- Order history
- Information about our sales representatives who are working with you or to whom we refer you
- Employment application or inquiry information
- Communications to and from you through the Sites and/or Services
- Your login information, if applicable
- Any other information you provide to us

B. Information we collect as you navigate our Sites

We automatically collect certain Personally Identifiable Information through your use of the Sites and Services, including:

- **Usage Information.** Information such as which pages on the Sites you access, the frequency of access, and what you click while on the Sites.
- **Technical Information.** Technical information about your connection to our Sites, including your Internet

- Protocol (IP) address, browser type and version, and browser plug-in types and versions.
- **Device Information.** Information about the device you are using, such as hardware model, operating system, and application version number.
- **Mobile Device Information.** When you access our Sites through a browser on a mobile device, we may collect and aggregate information about whether you are using a mobile device or tablet, device type, and carrier.

Location Information. Location information from Site visitors on a city or regional basis.

C. Third-party information you provide

In some cases, we may receive Personally Identifiable Information from you about a third party. For example, you may purchase a product that is shipped to another person. If you submit Personally Identifiable Information about another individual to us, you are responsible for ensuring that you have the authority to do so and to allow us to use that information in accordance with this Privacy Policy.

4. HOW WE USE YOUR PERSONALLY IDENTIFIABLE INFORMATION

We use the Personally Identifiable Information we collect to provide the Services to you, provide information and Services, allow you to apply for career opportunities, improve our Services and Sites, and protect our legal rights. We may also use the information to:

1. Allow you to participate in features offered through the Sites and Services
2. Process your account registration, where applicable
3. Review your job application
4. Suggest distributors who may be able to assist you
5. Email you information
6. Contact you regarding products, services, or promotions that may interest you
7. Communicate with you about our Sites or Services or inform you of changes
8. Provide support
9. Provide educational workshops, webinars, and other materials
10. Tailor our content, advertisements, and offers
11. Maintain and improve our Sites and Services
12. Defend our legal rights and the rights of others
13. Determine your location and manage digital content rights
14. Efficiently maintain our business
15. Comply with applicable law

5. INFORMATION WE SHARE WITH THIRD PARTIES

We may share the information we collect about you in the following ways:

With service providers

We may share information with service providers that:

- Perform data services on our behalf, such as email, hosting, maintenance, backup, and analysis
- Process payments on our behalf
- Process job applications on our behalf
- Prepare, deploy, and analyze advertising content on our behalf
- Provide other services on our behalf

Examples of service providers may include cloud data storage providers, payroll processors, accounting software providers, payment processors, and marketing service providers.

Within our family of companies

We may share information with current and future subsidiaries and affiliates.

Other sharing

- We may share your information with one of our sales representatives if you have expressed interest in a particular product or service.

- We may share information with another person or entity if you have consented to the disclosure.

To meet legal requirements or exercise our rights

We may share information with third parties:

- When required by law
- In connection with legal proceedings or prospective legal proceedings
- To establish, exercise, or defend our legal rights, including for fraud prevention
- With a person who we reasonably believe may apply to a court or other competent authority for disclosure where, in our reasonable opinion, the court or authority would be reasonably likely to order disclosure
- As part of a corporate transaction, such as financing, a business or asset sale, or a merger

6. THIRD-PARTY CONTENT AND WEBSITES

Our Sites may contain links to websites, platforms, applications, or services operated by third parties. These third parties may use their own Cookies, web beacons, and other tracking technologies to collect information about you. They may also ask you to provide information. This Privacy Policy does not cover those practices, and we encourage you to review the privacy policies and procedures of any third-party sites and services you use.

7. COOKIES

When you access our website, we, (and third party companies we work with) use cookies and other tracking technologies, such as pixels, tags and web beacons (collectively, "Cookies"), to collect information as you navigate our Sites. The information collected includes information about your activities on our Sites, IP address, browser or operating system type and version, device IDs, and demographic or inferred-interest information, as well as information or communications you have submitted to us through the Sites. Cookies are small files of information stored by your web browser on your computer, mobile device, or other device. By accessing and using our websites, you consent to the use of our Cookies and their collection of information about you as described in this section.

We use Cookies to:

- Estimate audience size and usage patterns
- Understand and save your preferences for future visits, allowing us to customize the Sites and Services to your needs
- Advertise new content, events, and services that relate to your interests
- Keep track of advertisements and search engine results
- Compile aggregate data about Site traffic and Site interactions to resolve issues and improve future Site experiences and tools
- Recognize when you return to the Sites

We set some Cookies ourselves, and others are set by service providers. We use Cookies set by service providers to obtain information that helps us improve our Sites and Services, conduct advertising, and analyze advertising effectiveness.

You can block Cookies by changing your browser settings to refuse all or some Cookies. If you block all Cookies, including essential Cookies, you may not be able to access all or parts of the Sites. The options you make are browser and device-specific.

You can learn more about Cookies and how to manage them at www.AboutCookies.org You can also learn which third parties have enabled Cookies for your browser or mobile device and how to opt out of some of those Cookies through the Network Advertising Initiative and Digital Advertising Alliance websites. Mobile-specific choices may be available through the Network Advertising Initiative's Mobile Choices website.

8. CHOICES ABOUT YOUR PERSONALLY IDENTIFIABLE INFORMATION

Review and request changes

You may use your account to access, correct, or view certain Personally Identifiable Information associated with your account. To review or request changes to your Personally Identifiable Information, contact us at

privacy@tanisbrush.com.

Marketing communications

To unsubscribe from our marketing emails, click the unsubscribe link included in the footer of the email or submit a request to unsubscribe@tanisbrush.com. If you opt out of marketing emails you will continue to receive emails from us about your relationship with us where permitted by law.

"Do Not Track" signals

Some internet browsers include a "Do Not Track" feature that signals to websites that you do not want your online activity tracked. Because there is no uniform standard for communicating or responding to these signals, the Sites do not currently interpret, respond to, or alter their practices when they receive a "Do Not Track" signal.

9. SECURITY

We take steps designed to protect the Personally Identifiable Information we collect and store. However, no security measure or method of data transmission over the Internet is completely secure. Although we strive to use commercially acceptable means to protect your Personally Identifiable Information, we cannot guarantee absolute security.

Where we have given you, or where you have chosen, a password that enables access to certain parts of our Sites or Services, you are responsible for keeping the password confidential. Please do not share your password with anyone. The transmission of information through the Internet is not completely secure. Although we will do our best to protect your information, any transmission to our Sites is at your own risk.

10. CHILDREN'S PRIVACY

The Sites and Services are not intended for or directed to children under 16 years of age. We do not knowingly collect, use, or disclose personal information from children under 13. We do not intend to collect personal information as defined by the U.S. Children's Online Privacy Protection Act ("COPPA") in a manner not permitted by COPPA. If we learn that we have collected children's personal information in a manner not permitted by COPPA, we will remove the information to the extent required by law.

11. OUR SERVICES ARE BASED IN THE UNITED STATES

Information we collect may be stored and processed in the United States. This site is intended for people who are in the United States. If you live outside of the United States, you understand and agree that we may transfer your information to the United States. The United States may not afford the same level of protection as the laws in your country. By submitting your information you agree to the processing of it in the US as permitted by law. Information we transfer to the United States from another country will be subject to appropriate safeguards under applicable law.

12. NOTICE TO NEVADA RESIDENTS

Nevada law allows Nevada residents to opt out of the sale of certain types of personal information. Subject to certain exceptions, Nevada law defines "sale" as the exchange of certain types of personal information for monetary consideration to a person who will license or sell the information to additional persons. We do not currently sell personal information as defined under Nevada law. However, a Nevada resident may submit a verified request to opt out of future sales, and we will record the request and incorporate it if our practices change. Opt-out requests may be sent to privacy@tanisbrush.com.